

Business Competence in Europe

## EBBD NEWS

EBBD eV

14 June/2019

### Again a Great Success

2<sup>nd</sup> international EBBD conference in San Sebastian in The Aquarium



### EBBD CONFERENCE SAN SEBASTIAN 2019

7 - 8 MARCH 2019

This year the conference was held in San Sebastian (Basque Country) and was organised by our only Spanish member at that time Nazareth Fundazioa in the persons of Nereba Peña and Oihana Hernandez.

The first part of the conference took place in a fantastic venue, namely the San Sebastian aquarium, one of the oldest and most beautiful in Europe. During the break, participants of the

conference were able to enjoy parts of this magical underwater landscape, for which we are very grateful to the management of the aquarium.

The conference was visited by 43 members and interested parties. It was organised around the annual general meeting of EBBD and consisted of a number of interesting programme parts.

### NEW EBBD COLLEGES ON THE WAY

The following colleges have recently been accredited

- Skive College, Skive Municipality, Denmark
- Syke Europaschule, Syke, Germany
- ↓ Lauaxeta Amorebieta-Etxano, Bizkaia, Spain

EBBD eV is looking forward to you joining the EBBD-family and sends a warm ...



Moreover, these colleges have started the accreditation process

- BBS Verden, Verden/Aller, Germany
- ROC Midden-Nederland, Utrecht and AOC Midden-Nederland, Amersfoort, Albeda College, Rotterdam Netherlands

#### Chairperson

### **Peter Ketelaars**



On 7 March in the morning the annual general meeting took place, of which the minutes have been sent to all members and were placed on our website. The meeting proceeded according to plan. Worth mentioning is that a Steering Committee has been installed and put to work according to the charter of our organisation. Another important decision that was made by the members concerning internal communication was the agreement to purchase Basecamp3 and use it for one year, after which it will be evaluated.

The board also introduced a Social Media Marketing Strategy, which was unanimously agreed upon by the members present.

Some decisions were taken concerning the annual membership fee for

accredited colleges and a future conference fee was agreed upon by the AGM in order to facilitate the organisation of conferences and to maintain the high standard that we wish to keep.

In 2020 the EBBD conference will be held in Vienna, Austria.

In the afternoon Ms. Kaisu Luukka gave an introduction to the recently renewed accreditation tool and participants were given the opportunity to network and share each other's best practices.

The second day consisted of a number of presentations, which all contributed to the family feeling of our EBBD community. Many interesting ideas were shared with the audience and it was very nice that the chairperson of EBBD was able to hand out the first EBBD certificates to two students of Nazareth Fundazioa. A city tour in the afternoon marked the end of this second conference.

During the evenings participants roamed the streets of San Sebastian in order to enjoy the excellent local food and drinks that the city can boast of, at the same time sharing ideas and plans for future collaboration.

Like in Eindhoven the year before, there was a great feeling of social coherence among the members. It was very clear to notice that we all share a common goal: bringing excellent education to our students in order to allow them to bring out the best of themselves. We can learn a lot from each other and the slow but constant growth of our EBBD family ensures that there will be many more things for us to learn in the future.

# Experiences Students from EBBD Colleges work togehter

Exclusive EBBD-Think Europe-Seminar 17.-22.3.2019 Bad Marienberg, Germany

Ten students and their teacher Maaria
Vesterinen from Business
College Helsinki had the great opportunity to participate in a Think
Europe-Seminar from 17.
till 22.3. in Europahaus in Bad Marienberg,
Germany. The seminar was arranged by
Stefanie Wollscheid and her colleagues from

Gustav-Stresemann-Wirtschaftsschule and supported as well as put into action by the Europahaus-Team. The theme of the seminar was "European by Heart-Young Europeans and their European citizenship". The other participants were 16 students from Mainz Germany, 10 students from Eger Hungary and 10 students from San Sebastian Spain, all EBBD colleges.



During the week the students did numerous projects and presentations dealing with the EU and their personal view on European topics. They also travelled to Bonn and visited local European commission offices where students prepared speeches on the topic why UK should not depart from the EU. When the students arrived back to Helsinki they enthusiastically shared their experiences and said that this week was one of the best in their school year. So did the students and teachers from the other

colleges who are all interested in establishing this intercultural exchange on a regular basis. (Kaisu Luuka, Stefanie Wollscheid)

### Reminder !!! Save the Date !!!



Das Hofburg bei Nacht Source: Alexander Umbricht, 1. Okt. 2002 {GFDL}} <u>Category:Vienna\</u> https://fr.wikipedia.org/wiki/Fichier:Wien\_Hofburg\_ Nacht.jpg

We are planning to have the third international EBBD conference in Vienna (Austria) on 12<sup>th</sup> and 13<sup>th</sup> March 2020. – All news regarding the conference will be published on our website:

https://eurobacdiploma.eu/even t/ebbd-e-v-conference-andagm/

### CLIL and soft skills in a different way

First-year students at Aalborg Business College in Denmark. In May, the international students were visited by Fraser Doherty from Edinburgh. Fraser Doherty is a young entrepreneur who started his first company SuperJam at the age of 14 making jam without sugar in his parents' kitchen using his grandmother's recipe.



Fraser gave the students an idea of the challenges along his way to success. He also talked about giving back to his local community, organizing large tea parties for the elderly to give back to his grandmother's generation, and about going to North Korea to craft a beer with in it ingredients from both North and South Korea to symbolize hope for a future union of North and South Korea.



Afterwards the students were hosts at a large tea party with scones, clotted cream and of course Fraser's SuperJam. As hosts, the students are to small talk and engage in conversation with Fraser and their fellow students in English.



The students learned about various aspects of Marketing which they can use in their daily Marketing classes. They also rehearsed their language skills, and they practiced their soft

skills as hosts before their trip to Brighton next year. As preparation for the meeting with Fraser Doherty, the students had worked with Fraser's company in their Marketing and English classes. It is a very nice event which we all enjoy and benefit from. (Henriette Bøttcher)

### Follow us on Facebook EBBD e.V.



### and Twitter <a href="mailto:@EBBDeurobac">@EBBDeurobac</a>



Whenever you have anything to post/tweet (activities within your EBBD programmes, graduations, internships etc.), please send information and photos to EBBD secretary Ute Schmitt.

# Further options for communication and cooperation

For internal communication among accredited EBBD colleges we have acquired **Basecamp** as our virtual meeting point where we can share important internal information and discuss everything that is on our minds regarding the

implementation and further development of EBBD.

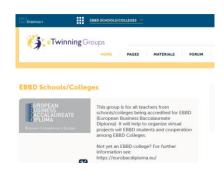


Here you can see how it works:

https://basecamp.com/how-it-works

All contact persons of accredited EBBD colleges have been invited to Basecamp. If contact persons have changed or you would like to add EBBD coordinators etc. please contact EBBD Secretary Ute Schmitt.

In order to facilitate the cooperation of students from EBBD colleges in virtual projects we have recently created an **eTwinning Group** for EBBD colleges.



All teachers from accredited colleges working with eTwinning and interested in eTwinning projects with other EBBD colleges can become members of this eTwinning group. Teachers interested please contact us via

eTwinning or inform EBBD secretary Ute Schmitt.

#### **Voting for Europe**

Junior elections organized at BBS Wirtschaft 1 in Ludwigshafen

As ambassador college for the European Parliament junior ambassadors of our college – mostly EBBD students – participated in this German wide program promoted by the European Parliament, the Ministry of Foreign Affairs and the National Centre for Political Education.



The week before the elections for the European Parliament our junior ambassadors organized a simulation according to official rules of the real elections (sealed voting box, electoral register, secret ballot, counting of votes applying the for-eye principle) and using the original ballot cards.



In the end approximately 75 % of the students participated in the junior elections and the majority voted for Europe.
(Ute Schmitt)

Dear partners and members of our association,

we wish you all wonderful, sunny and relaxing summer holidays...



... and after that a good start into the new school year!

Your EBBD e.V. Board.



Business Competence in Europe

#### Disclaime

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# You want to contribute?

You are a (newly)
accredited EBBD college
and

- want to present yourself
- share good practice
- discuss ideas for further development of EBBD
- 4

Send us your article for the next issue of this newsletter upcoming in December/2019.

Editorial deadline
Date: 30st November 2019