

EBBD NEWS

EBBD eV

2 December/2019

Great events are often foreshadowed 3rd international EBBD conference in Vienna 12th to 13th March 2020

Conference Venue:

Ministerium für Bildung Wissenschaft und Forschung
(Austrian Federal Ministry of Education, Science and
Research)

1010 Vienna Minoritenplatz 5



As the last two EBBD
conferences in Eindhoven
and San Sebastian have
confirmed, these
conferences provide a
perfect platform to

- Further develop EBBD
close contact and
exchange with the

accredited EBBD
colleges and
stakeholders

- Further promote
EBBD in Europe
- Further
professionalize EBBD
e.V.

**ACCREDITED
EBBD COLLEGES
THROUGHOUT
EUROPE**



NEW EBBD COLLEGES ON THE WAY

• • •

These colleges have
started the accreditation
process

- Skanderborg Odder
Center for Uddannelse,
SCU, Denmark
- BBS Verden, Germany
- Noorderpoort College
Groningen , The
Netherlands
- Albeda College
Rotterdam, The
Netherlands
- ROC Midden-Nederland
Utrecht-, The Netherlands
- AOC Midden-Nederland
Amersfoort, The
Netherlands

EBBD eV is looking
forward to you joining
the EBBD-family and
sends a warm ...



Elections of the Board of EBBD e.v. at the AGM in Vienna

During the annual general meeting of EBBD e.V. in Vienna the following position in the board has to be re-elected:

Secretary

The candidates who have applied before the deadline of 10th December 2019 present themselves here:



My name is **Ute Schmitt (Germany)** and I am currently secretary of EBBD e.V.. I have performed this function in the association for a period of 3 years now and always with great pleasure, interest and dedication. I live in Germany and I am 53 years old.

According to the task description, the secretary is responsible for maintaining the member data bank, creating documents for the association, sending invitations to board and member meetings,

preparing agendas in cooperation with the chairperson and writing minutes from these events, in particular the AGM. The secretary takes care of the correspondence with the members of EBBD e.V., coordinates the newsletter creation and social media marketing of EBBD e.V.

These tasks require thoroughness, dedication to detail and reliability, but also broad communicative competences and creativity.

My employer, BBS Wirtschaft 1 Ludwigshafen, has been partner in the last Erasmus+ KA2 project EBBD+ which ended on August 31, 2017 and is now coordinator of the new Erasmus+ KA2 project, that thrives to further improve the design of EBBD, in particular to improve comparability and applicability in Europe. As a result I know all the ins and outs of the EBBD-programme.

As to my professional background, I have worked as a coordinator of international activities for BBS Wirtschaft I in Ludwigshafen since 2012. As I am also in the college's management and (still) a teacher for bilingual business administration, I have been involved in vocational education since the year 1993, both as a teacher and as an educational developer and can contribute a wide range of experiences that are relevant for the development and implementation of EBBD and the job of the secretary. I was also involved in the further development of the EBBD e.V. charter and have the necessary insight into the German association law, that is necessary to do the reporting according to German legal standards.

I am flexible, stress-resistant and creative. I speak German and English fluently and have recently acquired a B1 in Spanish.

New Erasmus+ KA2 project
EBBD prime



- ➡ adjust EBBD to the challenges caused by accelerated digitalization in order to continue equipping students with the competences they need in the future
- ➡ further standardize and harmonize EBBD in the different European countries by implementing ECVET based Learning Units and the European Frameworks regarding digitalization and Entrepreneurship and the Council recommendations concerning lifelong learning and democratic culture and citizenship
- ➡ strengthen the network of EBBD colleges and their

During the first partner meeting (20th – 22nd November in Speyer)

👉 we decided a draft version of the new design of the learning units and a roadmap to align the learning outcome and the learning areas approaches of EBBD to one common European approach.

👉 we came up with ideas for further implementation of WBL

We will finetune these results during the next weeks and months and discuss them with the participants of our next AGM during the EBBD conference in Vienna.





EUROPEAN
DIPLOMA
Erasmus Co-operation in Europe

INVITATION:

EBBD ANNUAL GENERAL MEETING VIENNA 2020

12 - 13
MARCH
2020

LOCATION

12 - 13 March 2020

Ministerium für Bildung, Wissenschaft und Forschung
(Austrian Federal Ministry of Education, Science and Research)

Vienna, Minsterstrasse 5

Conference Fee: € 100,-

Please pay by using the following account number:

IBAN DE 35090100000000000000

BIC SPDE330000

Account holder: EBBB e.V. Bielefeld, Germany

Please register for the conference by sending an e-mail to board member **Helenette Bockhorst** from **Austrian Research Group, Donau-Universität Wien**.

Please state number of participants, names, home school, country, dietary requirements and e-mail addresses of the participants.

Deadline for registration 14 February 2020.

SPEAKERS

Ingrid Wagner

"The Austrian Educational System"
Austrian Federal Ministry of Education, Science and Research

Brigitte Heller

"Cultural Diversity in Vienna"
Vienna Board of Education

Johnathan Lindholm

"Entrepreneurship Education in an international context"
Entrepreneurship Education, Vocational School for Business Education

Sandra Thaler

"Digitalization – a challenge of the future?"
Managing Partner, Partner design, studios

www.eurobdiploma.eu

**DO NOT FORGET TO SIGN UP
FOR THIS GREAT
OPPORTUNITY TO LEARN
MORE ABOUT EBBB.**

<https://bit.ly/2D3rheT>

The central events of the fourth **European Vocational Skills Week** took place in **Helsinki** between **14 and 18 October 2019**, organized in close cooperation with

the Finnish Presidency of the Council of the EU.

Mr. Mika Tammilehto, Director of Vocational Education and Training, Ministry of Education and Culture, Finland, opened the conference by highlighting the crucial role of VET in enabling young learners to enter the labour market by gaining new skills. He also emphasized the need to upskill and reskill adult population at all levels. Entrepreneur and EVSW 2019 Ambassador Ms. Margaret Reilly stated that parents must learn to appreciate the great educational potential of apprenticeships within the EU.

The program included VET Expo exhibition introducing new, technology-based, educational tools and programmes in vocational education and training (such as virtual and augmented reality).



A crucial topic for discussion in the conference was how vocational education and training can evolve to include the three key elements of excellence, inclusion and lifelong learning. In order to do this, in the near future VET is

expected to reposition itself within the future mix of a strong foundation of basic skills, generic, soft, transversal and professional competences. It was concluded that this goal can be achieved by enhancing the partnership between VET and the world of work.

With pleasure we can confirm that our new EBBD prime project targets to include all of the above mentioned new aspects needed in VET into our excellence label diploma.

*Kaisu Luukka,
Business College Helsinki (FI)*

Smart Up -students

EBBD students of Business College Helsinki were invited to take part in the Nestlé Smart Up -challenge with JA Finland at the American Chamber of Commerce on Wednesday 16th of October 2019. This was part of the Skills Week program and Team Leader Norbert Schöbel brought greetings from the European Commission.

Michiel Kernkamp, CEO @Nestlé Nordic and Aki Welander, eCommerce Manager @ Nestlé Finland were enthusiastic about the business innovations our students presented. Nestlé even considered to ask for

permission to further develop the best idea.

Although student teams worked under pressure everyone said that this was one of the best experiences they have had during their studies.



This was a real life proof that we are providing the right kind of knowledge, skills and competences for the students of EBBD.

*Kaisu Luukka,
Business College Helsinki (FI)*

Soft Skills Connected to the World of Business

In October, Aalborg Business College, Denmark became a UNESCO Sustainable Development Goals School and is thus the first college in Aalborg to become a part of the UNESCO-network.

Especially Sustainable Development and Global Citizenship will be in focus at the college in the years to come, both in the everyday life at the college but also in the teaching in the different classes.



In the beginning of November, the second-year students were visited by Henrik Sorensen, CEO of Hoyer Motors. Hoyer Motors is an international company with a big market in China. Henrik Sorensen made a general presentation of Hoyer Motors and afterwards, he talked about how employees who hold soft skills are extremely important to the company, both in relation to Danish and foreign collaborators. Soft skills are actually in Hoyer Motor's strategy plan and some of the important keywords and skills mentioned were: openness, sharing, teamwork, being pro-active, being accurate, and being on time – consistent with the EBBB. Henrik Sorensen also addressed the importance of cross-cultural understanding and good language skills when doing business abroad. Finally, the students were introduced to how Hoyer Motors specifically works with the UN's Global Goals.

The presentation was in English and afterwards the students were invited to ask questions, also in English. The students were particularly interested in hearing more about the future endeavours of the company and branding of a Danish product on a foreign market. All in all, a very educational presentation in which the students were made aware of the importance of solid soft skills.

Mette Huusom
Handelsgymnasiet Aalborg, Denmark

Cooperation agreement between Summa College Eindhoven, NL and Fontys University of Applied Sciences

In Eindhoven the EBBB-certificate has an extra value for students who want to continue their study in higher education. Thanks to a formal cooperation agreement between both institutions students who have achieved the EBBB-certificate can get a reduction on their study time at Fontys UAS International Business Studies.

The reduction comes down to one semester in which the regular students do a Minor Studying Abroad.

EBBB-graduates do not have to do this semester, as they did their internships abroad during their study at Summa College.

This reduction has been laid down in an official agreement signed by the boards of both institutions and is highly appreciated by the Dutch business students.

EBBB colleges in the Netherlands now consider extending this type of cooperation between VET schools that offer the EBBB programme and Universities of Applied Science all over the country.

This is another example that demonstrates the quality of the EBBB programme.

Peter Ketelaars
Summa College, Eindhoven

Reminder



<https://pixabay.com/de/photos/ungarn-eger-burg-kirche-342864/>

We are planning to have the fourth international EBBB conference in Eger (Hungary) in 2020.

In some European countries it is possible to apply for KA1 funding in order to

participate at the conference. Please take this into account when writing your next KA1 application.



EBBD students from Nazaret Zentroa, San Sebastian took part in DONOSTIA-SAN SEBASTIAN INNOVATION CHALLENGE, an Activity organised by the San Sebastian Development Agency (Fomento San Sebastian- Donostia Sustapena) giving students the chance to find innovative solutions to real problems in the city with the help of disruptive technologies.

Nereba Peña
Nazaret Fundazioa, Donostia, (ES)

I-cubed BBEL

Global Climate Issues – Local Solutions

At Niels Brock, Copenhagen DIG we continue to engage in international activities and encourage our students to do the same. This fall we are particular proud of having been approved to receive the Erasmus+ grants for the two-year-project: I-cubed BBEL –

Interdisciplinary innovation and internationalization in Business Bacculaureate Education and learning. Thus, we will continue our close cooperation and Global Days project together with our European partner schools, including two further EBBD colleges (Nazaret Zentroa, San Sebastian and BBS Wirtschaft 1 Ludwigshafen) making it possible for our students to improve their intercultural skills as well as practicing their language skills in both German and English. As part of this project, we visited the German business college BBS Wirtschaft-1 and worked on the project 'Global Climate Issues – Local Solutions'. We started out visiting the BASF company site in Ludwigshafen – One of the world's biggest chemistry production plants. A fantastic opportunity to combine our business subjects with cultural insight.

This fall we are particularly proud of Cecilie Jelstrup Christiansen, who applied for the world's first Academy for the UN Global Goals.

Out of only 22 seats, she was one of the students who got accepted in this academy. International leadership, high performance and the UN Global Goals were topics on the academy's agenda.

Professionalism, curiosity as well as the urge to experience and influence the world continue to be part of our spirit.

Joan Jürs
Niels Brock, Copenhagen, Denmark



Global Days at
BBS Wirtschaft 1 Ludwigshafen, DE



Global Days at BBS Wirtschaft 1



Global Days at
BBS Wirtschaft 1
Ludwigshafen,/
BASF, DE



Global Days at
BBS Wirtschaft 1
Ludwigshafen, DE



Global Days at
BBS Wirtschaft 1
Ludwigshafen, DE



Global Days at BBS Wirtschaft 1 Ludwigshafen, DE

Editorial deadline
Date: 31st May 2020