

EBBD NEWS

EUROPEAN
BUSINESS
BACCALAUREATE
DIPLOMA

Business Competence in Europe.

December/2021

Transversal skills, such as flexibility and resilience are shown to be essential, for all. The constant changing situations concerning Covid-19, in restrictions, education, and demand in labour market, requires skills to adapt and to be creative in solving problems. For many people it has been and still is a demanding time. Hopefully the Christmas break will bring you time to relax, reflect and recharge.

In the new EBBD-portfolio transversal skills gain even more attention and focus.

We hope that with the new portfolio colleges are well equipped to support students in acquiring extensive competences and transversal skills in the fields of Economy, Europe and Mobility.

We wish you all a merry Christmas and a very happy 2022!
Stay healthy and hope to meet you at the next AGM.

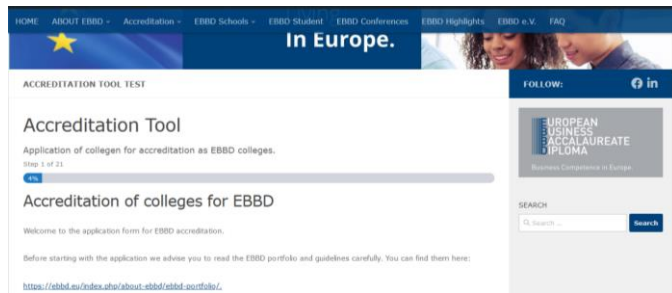
Kaisu Luukka, Nereba Peña, Ute Pentke,
Holger R ath & Cynthia Woolderink
Board EBBD e.V.

Update of the EBBD prime project

In two further project meetings – one in person in Czesochowa in Poland and one online – the project partners have finished almost all the project outcomes that were planned.

Accreditation Tool:

The online accreditation tool has been developed and is currently tested by the project partners until the end of the year. So far, it seems to be working well – being much easier in the handling than the old one. It will be made available in January 2022 for the public via the website – combined with a detailed description on how to use it and what to consider. Thus, EBBD colleges can already try it out before the EBBD conference in March, where it will be presented, too.



Student Portfolio

Material with which the students can develop their transversal skills and document the process in a portfolio has been developed. A short brochure explaining how to use the material will be created until the EBBD conference in March. The material itself will be made available in Word format for EBBD colleges via an internal part of the website.

Marketing Material

The existing marketing material (flyer and overview brochure) have been adapted to the changes of the new EBBD design. Two completely new brochures (EBBD portfolio and EBBD guidelines) have been developed in order to help colleges to implement EBBD, also helping colleges to prepare for (re-)accreditation. They are available for download on the website:

<https://ebbd.eu/about-ebbd/ebbd-portfolio/>



Alumni Network

The foundation of the alumni network has been laid by creating a LinkedIn group for EBBD graduates and the EBBD coordinators of the colleges. We kindly ask the EBBD coordinators to send their LinkedIn contact data to chairperson@ebbd.eu or vice-chairperson-2@ebbd.eu to be invited to the alumni network. The EBBD coordinators will then be able to invite graduates from their colleges as well. The alumni network shall bring the EBBD family in Europe closer

together by helping to get to know each other better across borders, provide possibilities for exchange and keep the EBBD profile up to date.

**Ute Pentke (coordinator),
BBS Wirtschaft 1 Ludwigshafen (D)**



Save the date 17th and 18th of March 2022: EBBD annual conference in Barcelona

The 5th International EBBD conference will be held in **Barcelona** on the 17th and 18th of March 2022. The conference will provide a perfect occasion to develop contact and exchange with EBBD colleges, have the latest news, listen to keynote speakers and have a lot of networking opportunities.

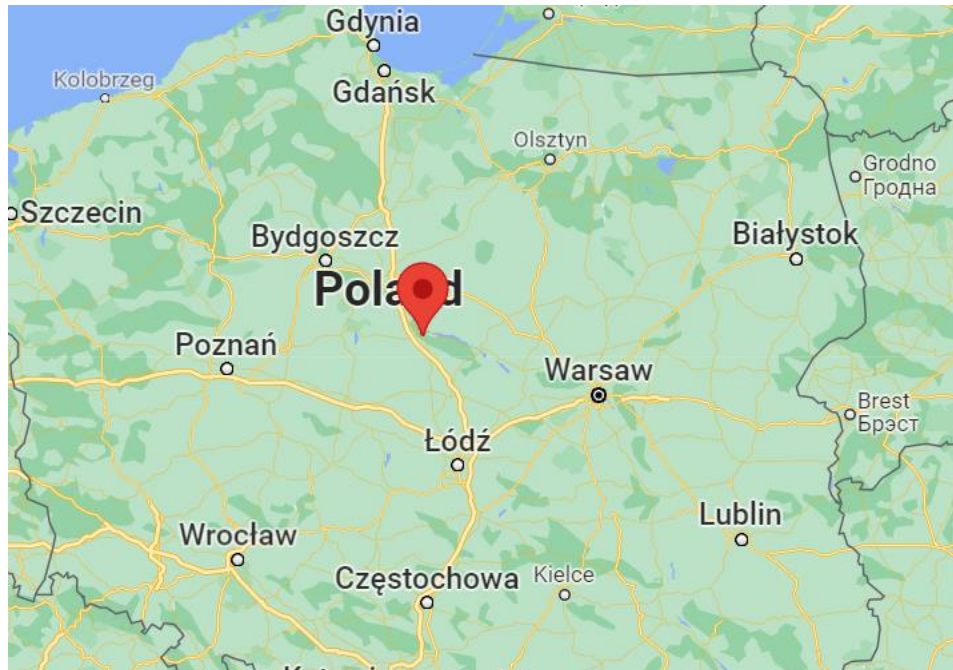
The event will take place in the Istituto Europeo di Design IED Carrer de Biada, 11, 08012 Barcelona.

The detailed program and the registration tool will be available on the EBBD web page in January. We look forward to seeing you in Barcelona!



First accreditation in Poland

We are happy to announce that the first college in Poland has joined our EBBD family. Zespół Szkół Ekonomicznych in Włocławek completed the accreditation process in June 2021 and they have this year started providing the EBBD program for their students. We thank Ms Sylwia Kalota for leading the implementation of EBBD in their college.



Erasmus+ Project Global Days/I-cubed BBEL – Our second virtual European classroom

Due to COVID 19, the Global Days event originally planned to be held in San Sebastian (Basque Country – Spain) on the 6th and 7th of October once again had to be held online. With an adapted format for a two-day activity via 'Microsoft Teams', 110 students from 5 countries worked together on a very challenging topic: **'Water - the gold of the 21st century'**.

The program included preparatory tasks before the event, an informative lecture and group work on the topic of water during the two days, as well as the visualisation of videos that students had prepared prior to the event in order to introduce themselves to one another.

The event started with the welcome by the Principal of Nazaret, Oihana Hernandez, followed by a very entertaining 'Kahoot' quiz on water.



During the two days, students worked in international groups on their presentations focusing on the following aspects of the topic: the historical importance of the water where they live, the relationship between water and their local economies, water pollution and action to combat it, problems caused by climate change such as flooding or droughts in their regions, water and leisure and actions to save water. They were also required to draft a speech to be given, theoretically, to a meeting of the European commission, in which they demanded action on climate change.



Students also had the opportunity to attend a lecture by Efen Feliu - Climate change manager at Tecnalia, whose work is directly relevant to the topic of this event.

To conclude the two-day activity, participating teacher judged the students' work and prizes were awarded to teams who produced the best presentations and speeches. It was a very interesting and enjoyable two days with students working very hard online, but we truly hope that the next global days will be a face-to-face event.

Nereba Peña (coordinator)
Nazaret Fundazioa

Summa college visited Business College Helsinki

The visit to the college brought new ideas and motivation to the team.

The team of Summa International Business went on a study trip to Finland from the 15th till the 19th of November 2021. With a group of 17 teachers we attended a very interesting program in and outside the beautiful city of Helsinki.

We split up into two groups and had an exchange program at two schools on Tuesday and Thursday.

We visited the Business College in Helsinki where we participated as customers at a fair where groups of students presented and sold their business idea, which they had developed in a period of two months.

This was a very nice and practical way to teach the students how to set up a business and how to make it interesting for customers and profitable for the entrepreneurs.

Afterwards we had an interesting presentation on the Finnish school-system followed by meaningful discussions about the differences with our system. We joined lessons in the international class and spoke to several students here.

The second group took a one-hour bus drive to the beautiful old city of Porvoo. Here we met Mr. Hakala who showed us around their school, Careeria College. Again, we got very refreshing new insights into their way of teaching and of their curricula. A big part of their school was reserved for adult education. We met a class on their last day at school, just before the iron-the- job

training. Talking to these adults who were switching careers, was interesting.

On Wednesday the whole group went on a boat-trip across the Finnish Gulf to the city of Tallinn in Estonia. Here we visited a centre of startup companies who worked closely together to get as much collaboration and spin-off as possible. In the afternoon we visited the very beautiful old town centre of Tallin. Two of our colleagues also visited a vocational training centre here to find out if future cooperation would be possible.

We had a great study trip which brought a lot of new ideas and motivation into our team.

We would really like to thank our EBBD partner school in Helsinki and in Porvoo to make part of this trip interesting and worthwhile. Thanks for the friendly and generous reception. Especially to Orsolya Simon, Kaisu Luukka and to Jukka Hakala to make it all possible.

Mark Hakkens
Stichting ROC Summa college

Global week in Business College Helsinki

The Global Week was organized for a second time in Business College Helsinki on the November 22nd to 26th. The main goal of the week was to acquire international experiences within the college: to learn about various cultures, try cuisine from different parts of the world and enjoy the versatile program of the week. It was all about celebration of our differences, similarities, culture, diversity, equality and wellbeing.

The week included well-known guest lecturers, sports events and presentations of different cultures of our students.

The international EBBD student group worked hard to prepare the program. They planned the content of the days, contacted the guest speakers, prepared the marketing material and presentations and hosted the event.



The event started with the kick-off seminar with country presentations, followed by workshops, around the world competition, language café and many more activities. The second day continued with diversity and wellness seminars and student pitchings.

Towards the end of the week the participants could let loose and join the versatile sports and art workshops.

It was an eventful week with good vibes and a lot of preliminary work. After a long time the school came alive with colours, cultures, sounds and face-to-face encounters.

Kaisu Luukka (coordinator)
Business College Helsinki

*On behalf of the entire board we wish you
a very merry Christmas!*

