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EUROPEAN
BUSINESS
BACCALAUREATE
DIPLOMA
Business Competence in Europe.



EBBD CONFERENCE BARCELONA

17 – 18
March
2022

Location

Istituto Europeo di Design IED
Carrer Biada nº 11
08012 de Barcelona
<https://iedbarcelona.es/en/>

Speakers

**Lea
Reitmeier**

EBBD graduate 2015
LSE Master Study Program
Economics and Climate Change,
London, UK

**Ute
Pentke**

EBBD prime project coordinator
and
Vice Principal BBS Wirtschaft 1,
Ludwigshafen, DE

**Juan José
Juarez**

Senior Project Manager
Fundación Bertelsmann
Barcelona, ES

**Josep
Manuel
Prats**

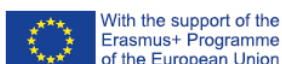
President of Federation of
Associations of Parents of Free
Schools of Catalonia and
Vice President of Confederation
of Federations of Associations
of Parents of Students
Barcelona, ES

Please register for the conference via our
conference registration tool:

[https://ebbd.eu/ebbd-
conferences/conference-registration/](https://ebbd.eu/ebbd-conferences/conference-registration/)

Deadline for registration
7 March 2022

<https://ebbd.eu/>



Agreement number: 2019-1-DE02-KA202-006085

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PROGRAMME

Thursday 17 March

- 08:45 Registration and Welcome
- 09:00 Patrizia Carfagna
Headmaster Istituto Italiano
Statale di Barcelona, ES
- 09:10 Emanuele Manzitti
Consul General of Italy in
Barcelona, ES
- 09:20 Alessandro Manetti, President
and Chief Executive Officer
IED in Spain, Vice President
of the Italian Chamber of
Commerce in Barcelona, ES
- 09:45 Presentation IED Andrea
Marchesi, Director of IED
Barcelona, ES
- 10:00 Start Annual General Meeting
(AGM)
- 11:30 Coffee Break
- 12:00 AGM Continued
- 13:30 Marketplace for Cooperation /
Parallel session for Managers
- 14:30 Lunch Break
- 17:30 Guided City Tour
- 19:30 Dinner

Friday 18 March

- 09:30 Welcome and Registration
- 09:45 Lea Reitmeier: EBBB – The
Influence on my Career
- 10:30 Ute Pentke: EBBB prime – The
new Design
- 11:15 Coffee Break
- 11:45 Juan José Juárez: Career
Guidance Project “Xcelence –
Escuelas que inspiran”
- 12:30 Josep Manuel Prats: “Together
– Successful cooperation
between Parents and Colleges”
- 13:15 Final Panel Discussion
- 13:30 Networking
- 14:30 Official End of Programme

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