

EBBD NEWS

EBBD eV

June/2022



EBBD CONFERENCE 2022

In March 2022 we had our annual EBBD-Conference in Barcelona. Together with the attending members we set the course for a sustainable future of EBBD. *(Details of the AGM and the decisions made can be found in the minutes of the meeting. This has been sent to all the members.).*

Keynote speakers, Lea Reitmeier, Juan José Juárez, Josep Manuel Prats and Ute Pentke, provided inspiring insights into the value of EBBD, its new design and the importance of providing guidance and orientation for students and parents.

We are grateful to all the attending members and the support of the Italian Consul in Barcelona Emanuele Manzitti, Alessandro Mannetti and Andrea Marchesi of the IED and their team, Patrizia Carfagna and Santiago García Gutiérrez for making this Conference a success!

For everyone who hasn't seen it yet, please check the compilation that Sergio Cardeña Diaz made on the EBBD website (<https://ebbd.eu/conference-2022/>)

EBBD e.V.

Kaisu Luukka, Nereba Peña, Ute Pentke, Holger Räth, and Cynthia Woolderink

P.S.

As some of the members have problems receiving our emails sent from @ebbd.eu, we have also uploaded the minutes from the AGM to our website: <https://ebbd.eu/ebbd-e-v/members/>. For access, please write to secretary@ebbd.eu

Furthermore, we kindly request our members, to inform us, if they do not receive emails from our treasurer Holger Räth (treasurer@ebbd.eu), in particular the invoices for membership and conference fees that we can solve this problem together.



Enjoy your summer!

Update of the EBBD prime project

The EBBD prime project was finalized during the last project meeting in Barcelona.

Accreditation Tool:

After testing the beta version of the accreditation tool, it was improved in order to further facilitate the accreditation for colleges. The format for describing the implementation of the different Learning Units is now standardized, easy to apply for the applicant and also easy to check for the verifier.

Colleges that strive for (re-)accreditation find detailed descriptions of the process, a flow-chart for visualization, a word file for preparation and the tool itself on the website:

<https://ebbd.eu/accreditation/accreditation-tool/>

Registration Tool for Austrian EBBD colleges

In Austria the Bundesministerium für Bildung, Wissenschaft und Forschung officially accredits Austrian colleges for EBBD. For further information please contact the Austrian Steering Committee Member of the EBBD eV, Gabriele Tomasitz-Möseneder.

Austrian colleges that were accredited by the Bundesministerium für Bildung, Wissenschaft und Forschung are supposed to register with a separate tool:

<https://ebbd.eu/accreditation/registration-tool-austrian-schools/>

Student Portfolio

Material with which the students can develop their transversal skills and document the process in a portfolio was developed. A short brochure explaining how to use the material was created. You can find it on our website: <https://ebbd.eu/about-ebbd/ebbd-student-portfolio/>

Studying.
Working.
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https://ebbd.eu/



Certificate of Excellence in
**EUROPEAN
BUSINESS
BEHAVIOUR
DEMOCRACY**
Business Competence in Europe

EBBD Student Portfolio

EBBD
Certificate of Excellence
in European Business
Behaviour and Democracy –
professional recognition
of internationalization,
mobility and excellence

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The material itself is made available in Word and PDF format on the website for accredited EBBD colleges who can ask for access via email at secretary@ebbd.eu .



Alumni Network

The foundation of the alumni network was laid by creating a LinkedIn group for EBBD graduates that already has 102 members. The EBBD coordinators of the colleges and the first alumni have already presented themselves and shared their work-/study experiences.

We kindly ask the EBBD coordinators to send their LinkedIn contact data to chairperson@ebbd.eu or vice-chairperson-2@ebbd.eu to be invited to the alumni network. The EBBD coordinators will then be able to invite graduates from their colleges as well.

The alumni network shall bring the EBBD family in Europe closer together by helping to get to know each other better across borders, provide possibilities for exchange, find role-models for future students and keep the EBBD profile up to date.

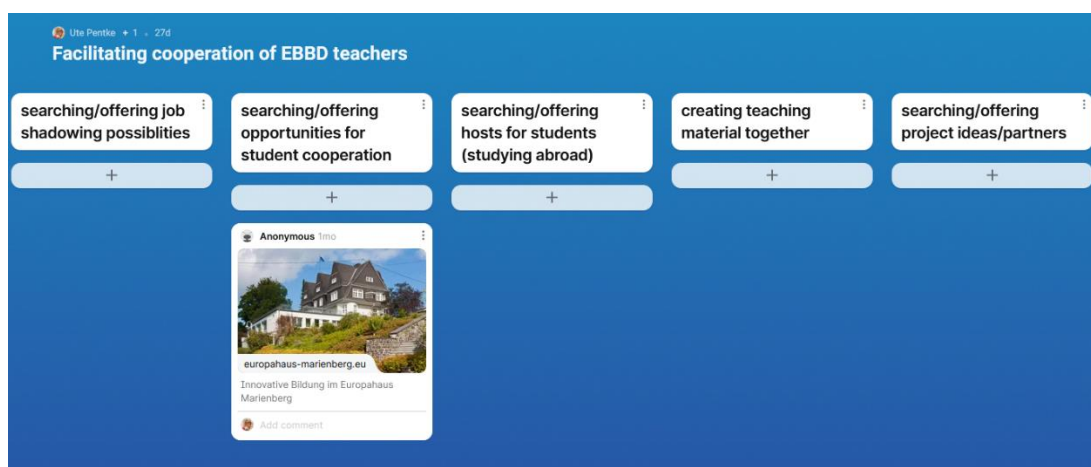
**Ute Pentke (coordinator),
BBS Wirtschaft 1 Ludwigshafen (D)**

Attention !!! Attention !!! Attention!!! Attention!!! Attention!!! Attention!!! Attention!!!

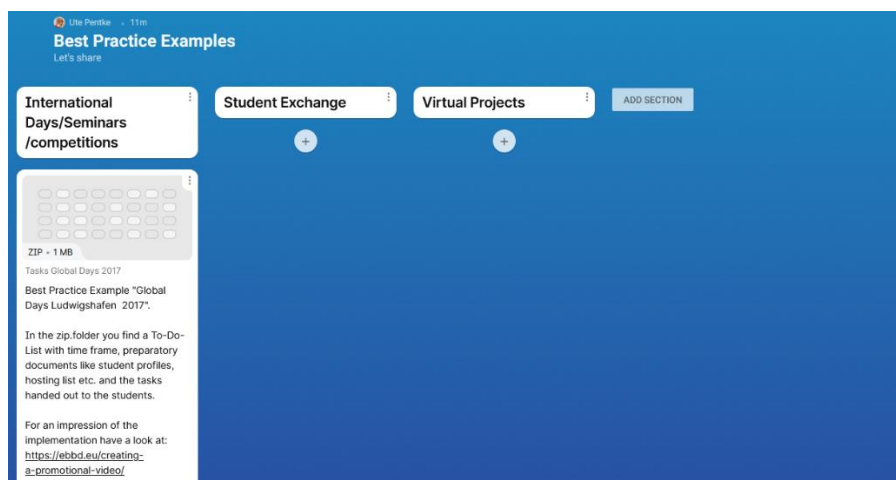
You are looking for an opportunity for job shadowing in another EBBD school? You organize an international week for which you would like to invite EBBD students from abroad? You can offer a study programme for EBBD students from foreign school? You would like to create teaching material for the new Learning Units together with teachers from other EBBD colleges?

At our EBBD conference in Barcelona we were thinking of possibilities to facilitate the cooperation between EBBD colleges, teachers and students.

Check out the **digital blackboard** we created in our website for that purpose (<https://ebbd.eu/ebbd-teachers/blackboard/>).



You have implemented an international week at your school, you have carried out successful virtual projects with students from other EBBD colleges or some other interesting activity that helps implementing EBBD? **Share your best practice** with the teachers from other EBBD schools here: <https://ebbd.eu/ebbd-teachers/best-practice-examples/>



Accredited colleges can write to secretary@ebbd.eu to get access to these tools.

Berufliches Schulzentrum Odenwaldkreis, Germany, welcomes EBBD students from Skive College, Denmark

From March 26 through April 8, 2022, the students and teachers from Berufliches Schulzentrum Odenwaldkreis in Michelstadt, Germany, were happy to have nine students from Skive College, Denmark, as their guests as part of their EBBD program "Living, Studying and Working in Europe." A school tour helped the guest students find their way around during their two weeks stay.

The Danish students participated in various school lessons of the German students. Special school lessons represented the power point presentations of the business ideas of the German EBBD students in their entrepreneurship project. In the following feedback the students exchanged their views on the topic. Also special were the multicultural groups lessons in which all students learned about G. Hofstede's cultural dimensions and had lively discussions in English and German.

In the German school's own Learning and Research Center the guest students from Denmark had fun trying out some different digital devices. Moreover, the German banker trainees had prepared presentations in English to introduce the German dual training system using the example of the training to become a bank clerk to the Danish guest students.

A cultural and sporting highlight was the bicycle tour through Michelstadt and its surrounding area. Also, the students took a guided tour of Michelstadt on foot and got to know interesting historical facts about buildings and castles dating back to the Middle Ages.

Special highlights outside school were the guided factory tour and presentation of the company Koziol GmbH in Erbach by its owner and manager Mr. Stephan Koziol and the visit of the Money Museum and the German Central Bank in Frankfurt am Main where the German and Danish students attended a lecture on the Monetary Policy of the Eurosystem.

After all the events in- and outside of school the Danish and German students always had plenty of opportunity to enjoy cultural and social life in and outside Michelstadt.

The German and Danish teachers agreed to cooperate on more projects in the future, broadening the basis of cooperation and looking forward to it.

**Dorothee Schuller, teacher, EBBD coordinator at
Berufliches Schulzentrum Odenwaldkreis, Michelstadt,
Germany**

Look at the picture on the next page





Picture: Julian Kraft, teacher, Berufliches Schulzentrum Odenwaldkreis, Michelstadt, Germany

International seminar at Business College Helsinki

Diversity and Inclusion: what can you learn during two weeks of intensive program and many activities?

The seminar was held in Business College Helsinki from 7th to 18th of March. The two weeks included plenty of activities that were aimed to be educational and entertaining at the same time.

First week

During the first week the guests did city orienteering, had different workshops relating to the topic and took a trip to Tallinn, Estonia.

The highlight of the two weeks was the seminar day. The topic of the seminar was diversity and inclusion. Three inspiring speakers, Kaija Bridger from Kone, Felicia Prehn from We in games TBC and Pierre Jallow from the YMCA, were talking about diversity and inclusion in their fields of business.



Kaija Bridger from Kone

The seminar was held in the Business College Helsinki auditorium, but there was also live streaming and a good number of participants from other EBBD colleges around Europe attended.

Second week



The organization team

During the second week the guests explored the nature in Helsinki and its surroundings, paid an educational visit to the Finnish Chamber of Commerce and the company HIVE. One afternoon was spent at Tripla Beach, where they could play beach volleyball and some traditional Finnish games and visit a sauna. The Fazer chocolate factory and the city of Porvoo, one of the oldest cities in Finland, were also on the program. On the last day there was a feedback session with our guests, the feedbacks were informative and helpful for the future to make the seminars even better.

The impression of the seminar weeks overall was extremely good. We finally had a chance to meet in person after the corona times, so it all worked well. We learned a lot and we hope that seminars like this will be held at our college in the future as well.

EBBD students from Business College Helsinki

European Digital Playground Project

The second meeting of the international EDP (European Digital Playground) project took place in Eindhoven on 16 May.

Our host, Peter Ketelaars, organised a visit to a windmill that is still working thanks to the work of volunteers. We had the opportunity to get to know the inside of the mill and how it works. Afterwards we had a nice afternoon to get to know each other better before getting down to work.

During the following days we were able to learn in depth how the Business Game works thanks to Edumundo's collaboration and how Summa College puts it into practice.

Thank you for the hospitality of our Dutch hosts. Our next meeting to share best practices and further develop this European cooperation project will be next October, this time in Nazaret College in San Sebastian. We look forward to meeting again.

- Luukka Kaisu our project manager with Simon Orsolya and Tikkanen Teijo from HELSINKI BUSINESS COLLEGE (Finland)
- Ketelaars Peter, from Stichting ROC Summa College (Netherlands)
- Pia Hinnerup and Bent Erik Plougstrup from SKIVE COLLEGE (Denmark)
- Wastney Paul and Woolderink Cynthia from Rijn IJssel (Netherlands)
- Helene Arretgros from AGECE CHARLES PEGUY (France)
- Luis Urteaga and Soledad Rodriguez from NAZARET FUNDAZIOA (Spain)

Kaisu Luukka
Business College Helsinki



EBBD network facilitates reciprocal visits between colleges.

From 31 May till 3 June 2022 Summa International Business received 9 teachers and 1 manager from Zespół Szkół Ekonomicznych Częstochowa for a job shadowing period. The group was especially interested in the way Summa International Business has integrated the EBBD concept and subjects in the regular curriculum of the school.

In various meetings with the Dutch teachers and management our guests learned everything they wanted to know about the way bilingual classes are organised in Eindhoven, the Netherlands.

Next to that the Polish guests were introduced to a network meeting with schools, colleges and businesses in the Brainport Area. Such meetings are very successful with regard to the finding of possible partners for further cooperation and as such was highly appreciated.

International exchanges between EBBD colleges can be very successful in further enhancing the network and enable colleges to see best practices from other colleges across Europe.

Peter Ketelaars
Summa International Business
Eindhoven, the Netherlands



**HAVE THE BEST
SUMMER
EVERYBODY!**

