

EBBD NEWS

EBBD eV

December/2022

1

Save the date 23 - 25 March 2023: EBBD Annual Conference



The 6th International EBBD conference will be held in the beautiful city of Eger, Hungary, from the 23rd to 25th of March, 2023. Eger is situated in the North-Eastern part of the country, 1,5 hours drive from the capital. It is famous for its wine and wonderful thermal baths. The conference programme includes great opportunities for networking with EBBD colleges and listening to keynote speakers.

Participants will also be able to participate in a very interesting cultural programme with extra activities for the afternoons on the 23rd and 24th as well as a day visit to Budapest on the 25th. The event will take place in the Archbishop's Palace (1 Széchenyi Street). The detailed program and the registration tool will be soon available on the EBBD website. We look forward to seeing you in Eger!

Éva Rozmán and Éva Kálmán

Andrássy György Catholic Secondary School of Economics

EBBD e.V. board

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Strategy for a stronger EBBD

The EBBD e.V. board had a meeting in September in Ludwigshafen. We continued the strategy work started during the Barcelona conference. To ensure that the EBBD family grows, the EBBD brand is known and the association can support the stronger EBBD we have the following actions.

- **Involvement of alumni:** LinkedIn, conference participation, internship videos
- **EBBD Certificates:** to improve quality and monitoring, centralise the issuing of the EBBD Certificates
- **National EBBD networks and Steering Committee role:** improving the quality of EBBD and the network by intensifying the cooperation within the countries plus the SC member to share the outcomes and feedback with the Board members.
- **Cooperation of colleges:** share best practices on the website padlet social media, newsletter, during conferences
- **New EBBD colleges:** communication kit about the benefits
- **Dissemination:** supporting (reposting) content of colleges on social media, participation in networks, and taking part in KA2 projects
- **Marketing & communication:** leaflet for students/parents with benefits
- **EBBD e.V. operations:** new allocation of tasks and possibility to hire an employee

Certificate of Excellence in

**EUROPEAN
BUSINESS
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Good Bye

After seven years of actively contributing to the EBBD e.V., most recently by coordinating the Erasmus+ project EBBD prime, it is - for personal reasons unfortunately no longer possible for me to candidate again as secretary of the EBBD e.V..

I would like to thank all members, especially the EBBD schools and their coordinators, for the trust they have placed in me over the past seven years. It has been an honour to contribute to the further development of EBBD and to support EBBD e.V. on its way to further professionalisation.

I wish the association that it can continue on this path successfully and that EBBD becomes what we have always wished for: THE certificate of excellence for business education in Europe.

Ute Pentke



Vacancy in the Board

During our next AGM in Eger there will be elections for a new secretary of EBBD e.V.

The secretary participates in the Board Meetings and the development of the EBBD strategy. As a member of the Board the secretary also participates in the Steering Committee meetings.

Due to the internal regulations of the Board further specific tasks of the secretary are to send the invitations to the EBBD Board and the AGM issued by the chairperson to the addressees, write the minutes of board meetings and the AGM.

As the secretary is an important link to German authorities like the association register, the notary etc. the applicant needs to be in command of the German language to an extent that enables him/her to produce documents which meet the requirements of German association law.

Interested in taking on this role and becoming part of an ambitious and committed EBBD Board?

Apply before 1 February 2023 to chairperson@ebbd.eu. Add a small article, with photo, to this application presenting yourself to the members. This article will be published in a special edition of the newsletter, prior to the AGM 2023.

Should you have any questions about this role and the Board in general, we are all more than willing to take time to inform you. Concerning the specific tasks of the Secretary it is best to contact Ute Pentke via secretary@ebbd.eu.

Re-accreditation, re-registering notice and instructions

We would like to remind all EBBD schools about the deadline for submitting re-accreditation applications. Please submit these applications online via the accreditation tool by the end of this year (31.12.2022):

<https://ebbd.eu/accreditation/accreditation-tool/>

Austrian EBBD schools please register under the following link after re-accreditation by the Federal Ministry:

<https://ebbd.eu/accreditation/registration-tool-austrian-schools/>

Due to the changeover to online registration of members in 2022, we kindly ask all EBBD schools and other members who have previously submitted their membership application by email or otherwise in writing to renew this application again so that our membership data is up to date. Please use the following tool: <https://ebbd.eu/ebbd-e-v/join-us/>

Dissemination by the EBBD e.V.

The EBBD e.V. offers a large network of excellent business schools and is therefore perfectly suited for the dissemination of Erasmus project results, by providing:

Articles in the newsletter, posts on the EBBD website, LinkedIn and Facebook, as well as the possibility to present project results during EBBD conferences.

EBBD e.V. can therefore be a valuable partner in Erasmus projects increasing chances for funding.

EBBD schools planning Erasmus projects and wishing to include EBBD e.V. as a dissemination partner in the project should contact the Board.

Business game makes a difference!



Erasmus+ KA2 project European Digital Playground dream team reached the targets on the path of developing a framework for the implementation of a business game into entrepreneurial studies. Our hosts in San Sebastian Luis Urteaga, Soledad Rodriguez and Nereba Peña provided us a pleasant working environment and memorable cultural experiences.

Kaisu Luukka, project coordinator,

Business College Helsinki

EBBD Dutch Platform

EBBD coordinators and other colleagues of Summa College, Koning Willem I, Albeda, ROC Midden Nederland, & Rijn IJssel meet, on average twice a year. Next time colleagues of the recently accredited EBBD college Noorderpoort will join as well.

In these meetings coordinators discuss day to day challenges and possibilities in both the Dutch and the European (EBBD) qualification, how to further disseminate EBBD in The Netherlands, share best practices and explore possibilities for further cooperation. We have a WhatsApp group and a shared MSTeams environment.

At the most recent meeting German, Spanish and English language teachers of the EBBD colleges joined to get to know one another and share best practices amongst them. Colleagues were enthusiastic and more than willing to further work together in the future.



The EBBD Dutch cooperation continues:

In November students of Koning Willem I, Summa College & Rijn IJssel had the unique opportunity to participate in Euroscola in Strassbourg, with students from all over Europe.



European Parliament

AMBASSADOR SCHOOL



Dynamic second Euroscola hybrid session!

On November 15th, our EPAS team had the great pleasure of meeting more than 1000 students from 43 schools across Europe.

The Netherlands came with 3 different school: Koning Willem I, Rijn IJssel and Summa College. We attended the second Euroscola hybrid session of this season with Katarina Barley, Vice-President of the European Parliament. During the event, we shared our thoughts with students from various countries about "Is Europe ready for winter? The EU's response to the energy crisis".

It was very enriching to hear all those different opinions and perspectives about these important subjects.

*We are very thankful for this experience.
Thanks to Euroscola for organising this amazing day!*



Isabel Nederhoed, Gina Westerlaan & Delphine Austie
EBBD students of Rijn IJssel

“Let's get down to business 2022” party in Business College Helsinki

On the last day of September “Let's get down to business” kick-off party was held in Business College Helsinki. The organizers were first semester students of vocational qualification in business. The project was elaborated from A to Z by 27 students, aged 18-38, from 15 countries. College management and teachers were invited to celebrate.

To make this project real, the students divided into teams according to the required performance (management team, program team, marketing, financial, technical, food teams) and organized an event, thus demonstrating their knowledge and polishing their skills.

In Business College Helsinki it is a common practice to organize such a party as one of the tasks in the studying plan. However, this time the program – and the performance – were indeed outstanding: not only food from different countries was served but also a short movie festival took place. The movies, made up and filmed by the students, were launched in the atmospheric College “cinema”. There was stylish noir “Hels City” movie, touching “My new friends” movie and humoristic “Business in Finland” action. The winners in certain nominations were rewarded with our Oscar prizes.

You can enjoy the movies yourself as they will be posted on the EBBD e.V. Facebook.



Happy party members in Helsinki Business College

Another outstanding part of the program was Zumba masterclass held by one of the students. Students and teachers enjoyed the dancing lesson together.

Steblyanko Margarita and Safina Violetta

QB22S students

Student stories and alumni activities

We wish to provide a possibility for your EBBB students to share videos as they do their work training abroad. We publish them on EBBB website and FB as well as on EBBB alumni LinkedIn. Please send the video links to kaisu.luukka@bc.fi

Hello everyone!

I am Mala Shrestha, 29 years old from Finland. As you can probably guess from my name, which is not the basic Finnish name, I am half Finnish half Nepalese.

In September I started my internship in the Finnish Chamber of Commerce Luxembourg. I am studying Qualification in Business at Business College Helsinki. I have always been interested in going abroad and seeing how things work in other countries. I think it is fascinating to see the differences and learn why they do things their way.

I have learned so much already. It is easy to study things at school, but to actually do things as well as meet different people in work life, is so different but still very similar. Even just making a small marketing poster feels so different, when you know it is not just shown to a few people but anyone can see it. I also hope my insight into things, as a new person, will contribute to their work process and inspire us to work for a better future.

Mala's internship video:



EBBD Alumni Challenge 24-25 March 23, Hungary

An excellent opportunity for EBBB Alumni to meet other graduates, work together and to share thoughts on EBBB. Three students will be selected. An invitation to apply for this challenge has been posted in the EBBB Alumni LinkedIn group. Students who have achieved the certificate of excellence in EBBB are or can become members of this LinkedIn group. Please inform your alumni about this possibility and opportunity. Should you have any questions, about the Alumni group or challenge, please send an e-mail to: info@ebbd.eu



Dear partners and members of our association, we wish you all a relaxing Holiday Season and Happy New Year!

***Kaisu Luukka, Nereba Peña, Ute Pentke,
Holger R  th & Cynthia Woolderink***

Board EBBD e.V.

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Business Competence in Europe.

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Do you want to contribute?

You are a (newly) accredited EBBD college and you wish to

- *present your EBBD activities*
- *share good practice*
- *discuss ideas for further development of EBBD*

Send us your article for the next issue of this newsletter upcoming in June/2023.

Editorial deadline

Date: May1 , 2023