

Conference and  
workshops

# EBBD

23-24 March  
2023

Eger, Hungary

Certificate of Excellence in

EUROPEAN  
BUSINESS  
BEHAVIOUR  
DEMOCRACY

Business Competence in Europe.

Location

Archbishop's  
Palace  
1 Szechenyi Str.  
Eger, Hungary

Application deadline

27th February 2023

[ebbd.eu](http://ebbd.eu)

## INSIGHTFUL DISCUSSION, BEST PRACTICE, LECTURES, WORKSHOPS

### Programme on 23rd March

9.00	<b>REGISTRATION</b>	10.25	<b>WORKSHOP: BEST PRACTICE FOR COOPERATION WITH COMPANIES</b> <b>KRISZTIÁN HERCZEG</b> <i>Aventics Hungary Kft. Emerson Automation Solutions</i>
9.30	<b>OFFICIAL OPENING OF CONFERENCE</b> <b>ÉVA ROZMÁN</b> <i>Headteacher of Andrassy Catholic Business Academy</i>		
	<b>DR ILONA TARI PAJTÓK</b> <i>Rector of Eszterhazy Catholic University</i>	10.40	<b>COFFEE BREAK</b>
9.45	<b>ANNUAL GENERAL MEETING - PART 1</b>	11.00	<b>HOW TO USE EUROPASS SKILL PASSPORT</b> <b>ERZSÉBET SZLAMKA</b> <i>Digital Well-being NGO</i>
11.00	<b>COFFEE BREAK</b>		
11.20	<b>ANNUAL GENERAL MEETING - PART 2</b>	11.20	<b>EBBD ALUMNI PRESENTATION</b>
12.00	<b>WORKSHOPS: ROUND 1</b> Sharing best practice in EBBD Networking and marketplace	12.00	<b>BEST PRACTICE: HOW TO IMPLEMENT EBBD IN YOUR SCHOOL</b> <i>Zespół Szkół Ekonomicznych - Częstochowa</i>
13.00	<b>LUNCH BREAK AND NETWORKING</b>	12.30	<b>LUNCH AND NETWORKING</b>
14.00	<b>TRAINING FOR USE OF MARKETING MATERIALS AND SOCIAL MEDIA IN EBBD</b> <b>KAISU LUUKKA</b> <i>lecturer - Financial Administration and Entrepreneurship -Helsinki Business College Oy</i>	13.15	<b>WORKSHOPS: ROUND 1</b> How to boost cooperation with stakeholders in EBBD: Companies, intermediary organisations, Alumni Network How to implement EBBD in your school
14.30	<b>WORKSHOPS: ROUND 2</b> Sharing best practice in EBBD Networking and marketplace	14.00	<b>WORKSHOPS: ROUND 2</b> How to boost cooperation with stakeholders in EBBD: Companies, intermediary organisations, Alumni Network How to implement EBBD in your school
14.30	<b>CULTURAL ACTIVITIES</b> Guided tour in Eger - walking Actionbound in Eger - interactive exploration of the city centre	14.45	<b>OUTCOMES OF WORKSHOPS FAREWELL</b> <b>CYNTHIA WOOLDERINK</b> <i>Chairperson of EBBD</i>
18.30	<b>DINNER AND WINE TASTING IN BOLYKI WINERY</b>	15.00	<b>VISIT TO THE ARCHBISHOP'S CELLAR</b>

### Programme on 24th March

9.30	<b>WELCOME</b> <b>DR ATTILA SIMON JUHÁSZ</b> <i>President of Heves County Public Assembly</i>	15.30	<b>CULTURAL ACTIVITIES</b> Archbishop's library, University Observatory, Turkish Bath - fees might apply
9.45	<b>LEARNING OUTCOMES-BASED CURRICULUM</b> <b>ÉVA FARKAS</b> <i>Chairperson of International Adult and Continuing Education Hall of Fame Europe</i>		
10.10	<b>WORKSHOP: HOW TO COOPERATE WITH CHAMBER OF COMMERCE - BEST PRACTICE</b> <b>SÁNDOR FILE</b> <i>Chairman of Heves County Chamber of Commerce and Industry</i>		

### Optional programme on 25th March

8.30-17.00	<b>FULL DAY EXCURSION TO BUDAPEST</b> Parliament, Buda Castle, Mathias Church, Fisherman's bastion, Cruise on the Danube <i>EUR cc.80 including transport, entrance fees, packed lunch. Min pax: 40</i>
------------	---